

# The Award Winning! **Time Tailor**<sup>TM</sup>

## Single Pass Time Compression



**Prime  
image**

**ditware**  
GRASS VALLEY, CALIFORNIA

# The Award Winning—Time Tailor

*Time is Money—Make More Time!*

## Quality

- Maintain original program content while increasing distribution opportunities
- Retain viewers with more content while fitting to a new time frame
- Proven Track Record and ongoing positive feedback from the entertainment industry
- Superior to all other systems \* Input multiple edit decisions and execute in one pass

## Efficiency

- Cost effectively repurpose content for new channels
- Works well with live programming and events
- System is user friendly for on the fly or unexpected special projects
- Increased value and flexibility for advertisers

## Consistency

- Consistent performance
- The Time Tailor uses newly developed, patented software to offer an integrated, comprehensive system solution with a user-friendly, programmable Windows based interface.
- Works with all equipment in the standard edit suite

**Editors and Engineers in leading post production houses, broadcast stations, and Quality Control departments endorse the Time Tailor.**

- Reduces content up to 8% with no loss of program integrity
- No detectable change in video and audio quality
- Maintains closed captioning
- Operates in real time cutting work time by 70%
- Insert, delete, move black slugs  
All in one pass!

The **Time Tailor** is the automated answer for anyone who needs to reduce the time required to play out a pre-recorded program or segment. With full editing capability, the Time Tailor can combine insert and delete edits, with time-compression, without the artifacts created by vari-speed and other methods commonly used today.

**Time Tailor** uses the **Prime Image Digital Time Machine's** patented micro-editing technology to remove frames undetectably, to recover 15, 20, 30 seconds or more from each half hour of source material. Under control of the **Editware's Award Winning Fastrack Edit Controller**, time reduction and associated edits are performed automatically and frame-accurately in a single pass.

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